



See how PRWeb Works

We're here to help 1-866-640-6397

[Login](#) [Create Free Account](#)[Home](#) [Why PRWeb](#) [Customer Examples](#) [Pricing](#) [Tools & Tips](#)[All Press Releases for July 21, 2009](#)

Subscribe to this News Feed

WIN Global Poll Finds Concern Of Swine Flu Decreasing Despite Not Being Prepared For A Pandemic

WIN (Worldwide Independent Network) poll finds concern for swine flu diminishing even though public feels a lack of preparation for a pandemic. While Swine Flu is still a viable illness globally, less than one-third of respondents across 19 countries stated that it is a concern.

Philadelphia, PA (PRWEB) July 21, 2009 -- WIN global poll finds concern for swine flu diminishing even though public feels a lack of preparation for a pandemic. While Swine Flu is still a viable illness globally, less than one-third of respondents across 19 countries stated that it is a concern.

“ Although recent news headlines have been more focused on celebrities, the economy and politics, we should not lose cite that swine flu is still affecting people all around the world. ”

USA, Canada, United Kingdom, Russia, Australia, Japan, and Mexico are relatively not concerned with Swine Flu, despite feeling that they are not prepared for pandemic proportions of an outbreak. Countries perceiving themselves as most prepared and least worried of an outbreak are predominantly in Western Europe (Switzerland, Austria, Netherlands, Germany, Italy, as well as Iceland). France and China view themselves as prepared and remain concerned of a pandemic, while Argentina and Bolivia express being most concerned of countries polled and consider themselves least prepared.



The Research Intelligence Group

OPTIONS

- [Printer Friendly Version](#)
- [Download PDF Version](#)
- [Download Reader Version](#)
- [Blog This](#)
- [Share This](#)

CONTACT INFORMATION

Steve Levine
[The Research Intelligence Group, Inc](#)
215-643-8608
[Email us Here](#)

ATTACHED FILES



[The Research Intelligence Group](#)
TRiG, custom market research

ABOUT PRESS RELEASES

If you have any questions regarding information in these press releases please contact the company listed in the press release. Please do not contact PRWeb. We will be unable to assist you with your inquiry. PRWeb disclaims any content contained in these release. Our complete disclaimer appears [here](#).

These results come from the [Worldwide Independent Network of Market Research \(WIN\)](#). WIN has conducted the most recent study about the impact of Swine Flu around the globe in order to provide a country-by-country comparison on how the public views the state of concern and level of readiness to deal with it. The WIN Swine Flu study interviewed nearly 19,000 respondents using online, telephone, and in-person data collection methodologies from the end of June 2009 to the start of July 2009. Each of the nineteen countries included in the study had a representative sample of its country's population polled in terms of socio-demographic variables.

Although Swine Flu coverage has been pushed off the headlines, the spread of it continues at an alarming rate. As of early July 2009, the World Health Organization (WHO) published that 429 people have died of flu and nearly 100,000 have been infected in more than 70 countries. A global pandemic was declared by the World Health Organization on June 11, 2009 after the swine flu strain was confirmed in humans in at least two world regions. Official data on the incidence of Swine Flu, from the World Health Organization, appears to have little impact on the public's perception within their respective country. WIN data shows strong correlation in that the greater the confidence in a country's preparation the less personal concern one has with the ailment.

Steve Levine, President of [The Research Intelligence Group](#), the US member of the WIN network said, "Although recent news headlines have been more focused on celebrities, the economy and politics, we should not lose cite that swine flu is still affecting people all around the world."

For more information on the WIN Swine Flu global study, please contact Steve Levine, 215-643-8608, slevine@trigsite.com or <http://www.trigsite.com>. The Research Intelligence Group, also known as TRiG, is an innovative full-service marketing research agency based in Fort Washington, Pennsylvania and is the US member of WIN.

###

Post Comment:

Trackback URL: <http://www.prweb.com/pingpr.php/Q291cC1Ib3JyLUNvdXAiTG92ZS1UaGlyLUNvdXAiWmVybW==>

Other Releases by this Member

- [TRiG Poll: Multicultural Groups Feel More Positive About Economy Than General Population](#) 2008-12-10
- [Have We Reached Bottom Yet? TRiG Poll Finds Americans Staying Home Due To Down Economy](#) 2008-12-01



Resear

In a global environment that presents an increasingly complex landscape of challenges and opportunities, The Research Intelligence Group, also known as TRiG, can deliver the information and insight you need to make inspired decisions that support your growth and success.

Our all-star team of extraordinary research professionals will provide innovative approaches that deliver illuminated information - quickly and affordably.

[Why TRiG?](#)

[About TRiG](#)

[TRiG Poll](#)



© Copyright 1997-2009, Vocus PRW Holdings, LLC.
Vocus, PRWeb and Publicity Wire are trademarks or registered trademarks of Vocus, Inc. or Vocus PRW Holdings, LLC.
[About PRWeb](#) | [News about PRWeb](#) | [Contact Us](#) | [Terms of Service](#) | [Privacy Policy](#) | [Copyright](#)