

## Methodology Sheet

	Country	Company Name	Methodology	Sample	Coverage	Field Dates
1	ARGENTINA	Voices! Research & Consultancy	CATI	520	National	December 6 <sup>th</sup> - December 18 <sup>th</sup> 2018
2	AUSTRALIA	Bastion Latitude	CAWI	715	National	November 20 <sup>th</sup> - 2 <sup>nd</sup> December 2018
3	BRAZIL	Market Analysis	CAWI	500	National	November 30 <sup>th</sup> - December 06 <sup>th</sup> 2018
4	CANADA	Leger 360	CAWI	500	National	November 10 <sup>th</sup> - November 19 <sup>th</sup> 2018
5	CHILE	Activa Research	CAWI	1032	National	November 7 <sup>th</sup> - November 11 <sup>th</sup> 2018
6	CHINA	Wisdom Asia	CAWI	1000	National/Urban	November 14 <sup>th</sup> - November 21 <sup>st</sup> 2018
7	CROATIA	Mediana	CAWI	508	National	November 6 <sup>th</sup> - November 8 <sup>th</sup> 2018
8	DENMARK	DMA Research A/S	CAWI	500	National	October 17 <sup>th</sup> - October 22 <sup>nd</sup> 2018
9	FINLAND	Taloustutkimus Oy	CAWI	500	National	October 16 <sup>th</sup> - October 22 <sup>nd</sup> 2018
10	FRANCE	BVA	CAWI	1000	National	November 23 <sup>rd</sup> - November 29 <sup>th</sup> 2018
11	GERMANY	Produkt + Markt	CAWI	1000	National	October 23 <sup>rd</sup> - November 6 <sup>th</sup> 2018
12	GHANA	Candino Global	CAPI	500	Urban	November 20 <sup>th</sup> - December 3 <sup>rd</sup> 2018
13	GREECE	Alternative Research Solutions	CAWI	500	National	October 26 <sup>th</sup> - November 4 <sup>th</sup> , 2018
14	HONG KONG	CSG (Consumer Search Group)	CAWI	505	National	October 28 <sup>th</sup> - November 21 <sup>st</sup> 2018
15	INDIA	DataPrompt International	CAWI	500	National	November 19 <sup>th</sup> - November 25 <sup>th</sup> 2018
16	INDONESIA	PT Deka Citra International	CAPI	1040	Urban	November 14 <sup>th</sup> - November 25 <sup>th</sup> 2018
17	IRELAND	RED C Research and Marketing Ltd	CAWI	1000	National	November 22 <sup>nd</sup> - November 27 <sup>th</sup> 2018
18	ITALY	DOXA	CAPI	1039	National	October 15 <sup>th</sup> - October 30 <sup>th</sup> 2018
19	JAPAN	NRC (Nippon Research Center)	CAWI	1000	National	November 15 <sup>th</sup> - November 20 <sup>th</sup> 2018
20	LATVIA	Research centre SKDS	CAWI	1005	National	October 24 <sup>th</sup> - October 31 <sup>st</sup> 2018
21	LEBANON	REACH SAL	CATI	500	National	October 12 <sup>th</sup> - November 10 <sup>th</sup> 2018
22	MALAYSIA	Compass Insights Sdn Bhd	CAWI	517	Urban	November 1 <sup>st</sup> - December 6 <sup>th</sup> 2018
23	MEXICO	Brand Investigation S.A de C.V (Brain)	CAWI	500	Urban	November 23 <sup>rd</sup> - December 3 <sup>rd</sup> 2018
24	MOROCCO	Top Level Mena		501		November - December 2018

25	<b>NETHERLANDS</b>	Motivacion International	CAWI	500	National	December 2018
26	<b>PALESTINE</b>	Palestinian Center for Public Opinion (PCPO)	TAPI	417	Urban/Rural	November 22 <sup>nd</sup> - December 2 <sup>nd</sup> 2018
27	<b>PARAGUAY</b>	ICA Consultoría Estratégica	CAWI	500	National	December 7 <sup>th</sup> - December 14 <sup>th</sup> 2018
28	<b>PERU</b>	DATUM Internacional	CAPI	1009	National	November 9 <sup>th</sup> – November 14 <sup>th</sup> 2018
29	<b>PHILIPPINES</b>	PSRC (Philippines Survey & Research Center Inc.)	PAPI	1000	National	November 6 <sup>th</sup> – November 20 <sup>th</sup> 2018
30	<b>POLAND</b>	MARECO POLSKA	CAWI	500	National	October 11 <sup>th</sup> – October 20 <sup>th</sup> 2018
31	<b>SLOVENIA</b>	Mediana	CAWI	505	National	November 6 <sup>th</sup> – November 8 <sup>th</sup> 2018
32	<b>SOUTH AFRICA</b>	Freshly Ground Insights (FGI)	CAWI	1700	Urban	October 23 <sup>rd</sup> – November 29 <sup>th</sup> 2018
33	<b>SOUTH KOREA</b>	Gallup Korea	PAPI	1500	National	November 7 <sup>th</sup> – November 30 <sup>th</sup> 2018
34	<b>SPAIN</b>	Instituto DYM	CAWI	1010	National	November 6 <sup>th</sup> – November 14 <sup>th</sup> 2018
35	<b>SWEDEN</b>	Origo Group	CAWI	1000	National	November 15 <sup>th</sup> – November 25 <sup>th</sup> 2018
36	<b>THAILAND</b>	Infosearch co.ltd	Face to Face	600	National	November 5 <sup>th</sup> – November 30 <sup>th</sup> 2018
37	<b>TURKEY</b>	Barem	CATI	1000	National	November 1 <sup>st</sup> – November 28 <sup>th</sup> 2018
38	<b>UK</b>	ORB International (Opinion Research Business)	CAWI	1001	National	December 7 <sup>th</sup> - December 10 <sup>th</sup> 2018
39	<b>USA</b>	Leger	CAWI	500	National	November 10 <sup>th</sup> - November 19 <sup>th</sup> 2018
40	<b>VIETNAM</b>	Indochina Research	Face to Face	600	Urban	November 5 <sup>th</sup> – November 23 <sup>rd</sup> 2018